

**Market Research :** Consumer Research, Industrial Research,  
Qualitative Research & Ethnography

**Corporate Research :** Customer Satisfaction Study, Corporate Image Study,  
Work Environment & Employee Attitude Survey



**CSN RESEARCH LTD.**

12 A<sup>th</sup> Floor, Sinn Sathorn Tower, 77/42 Krungthonburi Rd., Klongtongsai, Klongsarn, Bangkok 10600  
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**URGENTLY REQUIRED**

***Marketing Research Executive/ Manager***

CSN Research Ltd. is a leading local marketing research firm with over 37 years of experience, serving clients from all major Industries. We have professional research team in both quantitative and qualitative who provide full services in market research, ranging from consumer, industrial and social research. The research areas include media research, brand image research, customer and employee satisfaction research, opinion polling, usage & attitude studies, product development, packaging and pricing research; all of which are designed for ad hoc and tracking studies. With our present business growth, CSN is now looking for the right talents to join our caliber team.

**Preferred Qualifications:**

- Male/Female Thai national
- Master degree or higher in Marketing / Economics / Management, Business Administration/ Statistics or other business-related disciplines
- Experience in market research, business consulting is an advantage
- Excellent presentation and communication skills in written and spoken Thai/English
- Computer proficiency in Word / Excel / Power Point etc.
- Enjoy delivering innovative and strategic solutions to a wide range of local and multi-national clients
- Mature, can work under pressure and independently as well as in team
- Able to manage projects & build / maintain good relationship with clients
- Strong analytical, Inter-personal and presentation skills are essential together with a real passion to understand and get inside consumers' minds
- Designing research questionnaire, discussion guideline as well as analyze and generate reports to answer research objectives.
- Conducting regular market analysis and analyzing data in a holistic perspective by combining different data sources, such as home panel, brand tracking and other ad-hoc research studies, U&A, consumer behavior
- For quantitative research, statistical background or experience preferred

Working Hour : 8.30 a.m. – 5.30 p.m. , Working day : Monday – Friday

**Welfare:**

1. Life and accident insurance	2. Social security
3. Provident Fund	4. Medical expenses according to company regulations
5. Annual health check-up	6. Money to help with weddings or parent funeral
7. Other welfare under labor law	

Interested candidate, please send your full resume and recent photo to

**Human Resources :CSN Research Ltd.**

12A Floor, Sinn Sathorn Tower, 77/42 Krungthonburi Road, Klongsarn, Bangkok 10600  
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