

Market Research : Consumer Research, Industrial Research,
Qualitative Research & Ethnography

Corporate Research : Customer Satisfaction Study, Corporate Image Study,
Work Environment & Employee Attitude Survey



CSN RESEARCH LTD.

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URGENTLY REQUIRED

Marketing Research Executive/ Manager

CSN Research Ltd. is a leading local marketing research firm with over 35 years of experience, serving clients from all major Industries. We have professional research team in both quantitative and qualitative who provide full services in market research, ranging from consumer, industrial and social research. The research areas include media research, brand image research, customer and employee satisfaction research, opinion polling, usage & attitude studies, product development, packaging and pricing research; all of which are designed for ad hoc and tracking studies. With our present business growth, CSN is now looking for the right talents to join our caliber team.

Preferred Qualifications:

- Male/Female Thai national
- Master degree or higher in Marketing / Economics / Management, Business Administration/ Statistics or other business-related disciplines
- Experience in market research, business consulting is an advantage
- Excellent presentation and communication skills in written and spoken Thai/English
- Computer proficiency in Word / Excel / Power Point / SPSS/ etc.
- Enjoy delivering innovative and strategic solutions to a wide range of local and multi-national clients
- Mature, can work under pressure and independently as well as in team
- Able to manage projects & build / maintain good relationship with clients
- Strong analytical, Inter-personal and presentation skills are essential together with a real passion to understand and get inside consumers' minds
- Designing research questionnaire, discussion guideline as well as analyze and generate reports as research objectives
- Conducting regular market analysis and analyzing data in a holistic perspective by combining different data sources, such as home panel, brand tracking and other ad-hoc research studies, U&A, consumer behavior
- For quantitative research, statistical background or experience preferred

Working Hour : 8.30 a.m. – 5.30 p.m. , Working day : Monday – Friday

Welfare 1. Life and accident insurance 2. Social security
3. Provident Fund 4. Medical expenses according to company regulations
5. Annual health check up 6. Money to help with the wedding Funeral for parents
7. Other welfare under labor law

Interested candidate, please send your full resume and recent photo to

Human Resources : CSN Research Ltd.

12A Floor, Sinn Sathorn Tower, 77/42 Krungthonburi Road, Klongsarn, Bangkok 10600
(Krung Thon Buri BTS station exit gate 1 and Wongwian Yai exit gate 3)

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